

# HEALTH LITERACY MEDIA

## Multimedia Designer Position Description

### About the organization

Health Literacy Media (HLM) is a 501(c)3 non-profit organization that works to make health care easier for people to understand.

### About the position

We are looking for a multimedia designer to join our team. Under the direction of the Senior Graphics and Digital Media Designer, you will be tasked with providing creative support and assisting in content production to all HLM programming.

### Your duties:

- Conceptualize, design, and layout print and digital health materials, including user interface/user experience development
- Develop, create, and produce animated and live action videos
- Create, edit, and share engaging content (such as graphics, videos, articles, etc.) for HLM digital platforms, including websites, newsletters, and social media
- Assist with audio recording, editing, and production

### Skills you will need:

- Deep creative thinking skills with outstanding attention to detail
- Creative and graphic design, with experience using Adobe Creative Suite
- Ability to work closely and collaboratively with HLM writers and designers to develop high quality health-literate materials
- Ability to stay focused on large multimedia projects from start to completion
- Ability to accept and apply critical feedback through a collaborative development process
- Ability to follow set processes and learn from the expertise of the HLM team while working independently
- Comfortable working with creative and office software in a modern, connected computer workspace
- Ability to learn new software tools on the job
- Flexibility in a quickly evolving workplace

### Skills that are a plus:

- Experience with digital character animation software such as Vyond
- Data visualization

### Education and experience

Bachelor's Degree or demonstrated experience in a field related to communications, graphic design, information design, instructional design, marketing, or public health.

**If you are interested, please send your resume and examples of your creative work to:**

Arion Hairston [ahairston@healthliteracy.media](mailto:ahairston@healthliteracy.media)